



\$RAINBOW

7 COLORS. 7 FEATURES. 7% TAX.



Abstract

Since the crypto bull run of 2021, there has been a surge of activity and interest on the Binance Smart Chain network.

Spearheaded by SAFEMOON, we are now witnessing hundreds of projects being launched every day that are each wanting a seat at the BSC marketplace table.

All these projects are competing, and the noteworthy ones have offered a unique selling point that makes them stand out above the rest.

\$RAINBOW is a solution that combines the seven best protocols in the BEP-20 token crypto space, to create a truly powerful crypto: RAINBOW.

As a testament to how powerful \$RAINBOW already is, we sold \$210,000 (500 BNB) worth of tokens in our DxSale presale in under 6 minutes and had over 1,000 holders immediately after our launch.



What is \$RAINBOW?

\$RAINBOW is a hyper-deflationary, inclusive and ethical BEP-20 token.

It employs 7 popular protocols, combining them together in the smart contract code to give it the strength of seven tokens in one. Each of these features give \$RAINBOW a unique position in the market, allowing it to weather any type of storm.

Features

The seven features that \$RAINBOW combines are:

- Burn
- Buyback
- Reflection
- Charity
- Auto-liquidity
- Marketing & Development
- Lottery

Together the protocols that realize these features provide a token that is unique and a worthwhile investment.

The lottery protocol is a buzzword we use to describe the automatic random giveaway that is built into the smart contract. This gives a chance for buyers to be vested extra tokens.

Lastly, because we take a cut of transactions and put that towards the planet and humanitarian charities we are striving towards a net-positive environmental impact to help offset the energy concerns that come with cryptocurrencies.



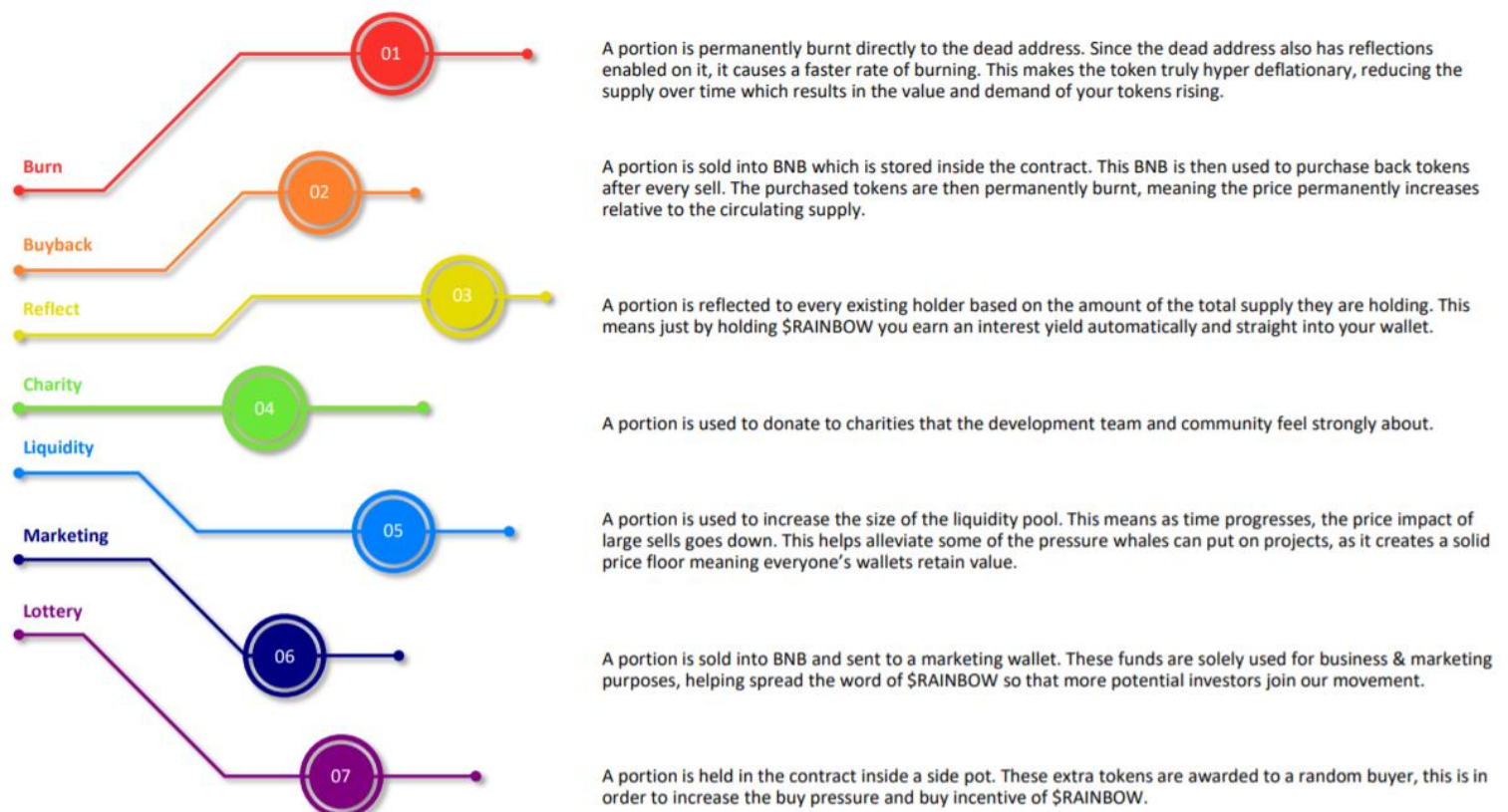
Tokenomics

Each transaction is taxed 7% which is split into seven equal portions and divided across the seven features.

The smart contract discourages selling by taking a 14% tax on sells to the PancakeSwap liquidity pool, and it further discourages whale dumping using a mechanism called **anti-whale tax** (this is explained in greater depth further down).

The buy slippage is 8%+, and sell slippage is 16%+. The whale slippage is 26%+.

On sells, 1% of the transaction is burned, 1% is reflected and 1% is pulled into the lottery side-pot. The rest of the taxed amount is then split evenly across the remaining protocols (buyback, charity, liquidity, and marketing).



Orange: Buyback

Our orange protocol is our buyback function. A cut of tokens is collected by the contract and sold into BNB to buyback tokens at a later stage.

It collects the 1% taxed tokens on each transaction, storing them inside the contract, so that whenever a sell is executed a portion of this buyback amount is used to automatically purchase tokens back from the liquidity pool. These purchased tokens are then immediately burned.

This function can automatically trigger on each sell and can also be used manually to spike up the price of \$RAINBOW.

Why is this good?

Since the bought tokens are automatically burned away, those tokens can never be sold in the future which effectively raises the price floor of \$RAINBOW relative to the circulating supply.

In addition, the buyback produces a large green candle and a spike up in price. This not only generates hype for the project, but it forces people who have been closely watching the project to reconsider why they did not buy in sooner.



Yellow: Reflection

Our yellow protocol is our reflection function. This means that peoples balances grow automatically by just holding.

It takes 1% of every transaction and reflects this back to every single holder of \$RAINBOW (including the burn address). The amount everyone receives from this 1% reflection is based on the total supply of \$RAINBOW that they hold.

For example, if John owns 2% of the total supply and someone buys 1,000,000 RAINBOW, John will receive 200 RAINBOW. This is because we take 1% of that transaction to find the full reflection amount (10,000 RAINBOW), and then we take 2% of this to find John's reflected amount: 200.

Using that example to calculate the value in terms of relative price, if the 1,000,000 RAINBOW was worth \$1,000, John would receive \$0.20 automatically and just for one single trade.

Why is this good?

This means just by having a balance of \$RAINBOW, you automatically will gain an interest yield over time.

It also encourages people to increase their holdings with more buys over time, as the interest yield is based on how much of the supply they own.



Green: Charity

Our green protocol takes 1% of each transaction and puts it towards charitable efforts, so that investing in \$RAINBOW is investing in the future of humanity.

\$RAINBOW is more than just a personal financial opportunity, and it aims to not only help the world but inspire competitors to really look to placing wealth where it matters the most.

We pledge to invest in areas such as, but not limited to:

- Poverty alleviation
- Habitat & ecosystem preservation
- Cancer research
- Animal welfare
- Emergency services
- And everything in between

These options are just some examples of the areas of the world that we can help, so if this is something you feel strongly about, we want you to be able to vote and have your say on which charity(s) we chose.

Donations will be transparently done, announced and authenticated.

To also safeguard ourselves from overspending, we'll be closely monitoring the projects budget to ensure we can continue to fund charities around the world indefinitely.



Blue: Auto-liquidity

Our blue protocol is our auto-liquidity function. This function automatically grows our liquidity by taking 1% of each transaction and putting it towards the liquidity pool.

It stores the taxed transactions inside the contract and at a swap threshold the contract will automatically take a portion of these stored tokens and sell half of them to the liquidity pool in return for BNB. It will then pair up the acquired BNB with the remaining half of the tokens that are left over, and deposit that into the liquidity pool.

Why is this good?

Having more liquidity means that swapping \$RAINBOW in and out of the pool swings the price less, effectively raising the price floor.

This makes \$RAINBOW progressively stronger against selling, resulting in your wallets retaining their value more effectively.



Indigo: Marketing & Development

Our indigo protocol is a way to provide funding to the \$RAINBOW project.

Instead of giving tokens at the start to our team, we've decided to integrate a function into the smart contract that takes 1% of every transaction and sell it into BNB to send over to the marketing wallet automatically. The funds from this function will be primarily used to market \$RAINBOW, spreading the word of our project to bring in new investors.

Why is this good?

This is good because it helps spread the word of our project, increasing how many holders there are and bringing in new investors. It also helps grow the community, which is a hallmark of any crypto project.

Projects require money to run, and this way we not only prevent burnout from the team but ensure that we can continue to pump life into it from external sources.

The funds are collected in
0x2BA4B1CCa6E240Coe6d938F2C647019179454559 and the marketing
cut is distributed to 0xf1108a21078fdd47A67DdcC238c7919323332b04



Violet: Lottery

Our violet protocol is our lottery function. This function awards extra tokens to a random buyer of \$RAINBOW.

It works by taking 1% of every transaction and storing it in a side-pot inside of the smart contract. Once a certain threshold is then reached, every time someone executes a buy a number is rolled. If the roll is less than a certain number (called the chance), the buyer will be awarded an extra lump sum of tokens. Every time the buyer fails a roll, the side-pot will grow meaning the next winner stands to earn even more \$RAINBOW.

To view the latest lottery threshold and chance, you can use the **/lottery** command inside our Telegram channel.

The smart contract will mark the blockchain with the winner and the amount won to properly authenticate the winner, giving bragging rights to those who have luckily won.

Why is this good?

This is good because it adds an extra incentive to purchasing \$RAINBOW which increases the buy pressure.

It also adds an extra bit of flair to the token, making it more fun to buy.



Anti-whale Tax

Whales dumping tokens creates uncertainty and can usually result in further panic sells from other investors looking to exit prematurely. To help alleviate this fear, we have built a mechanism called anti-whale tax (AWT).

AWT is a temporary tax bracket of 21%, imposed after 500 billion \$RAINBOW has been sold. This is to make whales think twice before they decide to sell large proportions of the total supply that can consequently have a negative effect on price.

It is important for everyone including our whales to be able to participate and control their tokens like everyone else. Having said this, we want everyone who becomes a part of \$RAINBOW to be responsible, especially our whales

How it works

Our smart contract tracks the sell histories of each individual wallet within a 24-hour window. After a wallet has sold 500 billion \$RAINBOW within this timeframe, we will subject that wallet to a 21% fee for the next 24-hours.

This means if a whale decides to dump their entire bag, a lot more of the tokens get driven into the project – greatly strengthening it.

In conclusion, the optimal - and benevolent - way for a wallet to sell off is in smaller increments over time.



Token Distribution

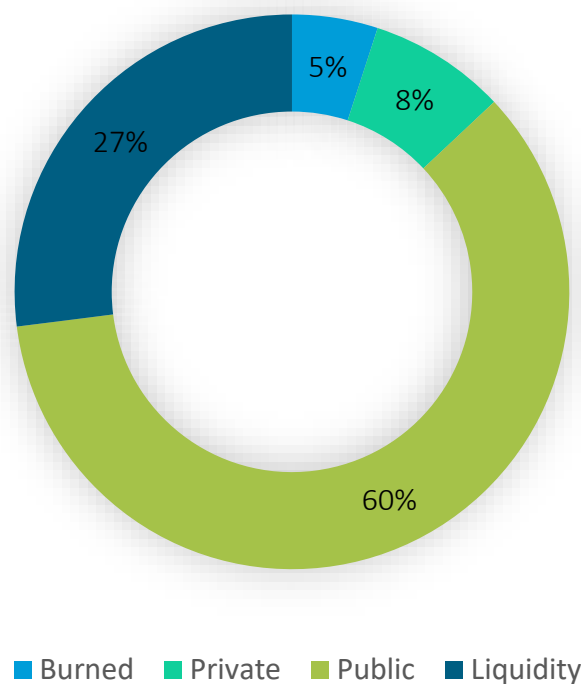
When \$RAINBOW was deployed 1,000,000,000,000,000 (1 quadrillion) tokens were minted.

The reason we went with such a high supply is so people can watch their balances change noticeably with the reflection rewards, as this is a lot more satisfying than fractional changes.

The contract prevents any further mints from taking place meaning that it is impossible for the supply to ever increase.

There are NO team wallets or team allocated funds, so this project is launched fairly to *everyone*.

Launch Distribution



The Team

Every worthy crypto project needs to be backed by a competent team that cover critical roles. From the get-go we have put together a team of experienced people who have worked on crypto projects before. We have contacts with marketers, influencers, audit teams and exchange teams that we can leverage to make sure we can truly focus on delivering a crypto project that everyone can get behind.

- **Lead Developer: Dom**
 - The lead developer is the project and team lead, they spearhead RAINBOW. This is the person who wrote the smart contract and owns the RAINBOW wallets.
- **Crypto Analyst: Martin**
 - The crypto analyst is our in-house trader who reads and follows cryptocurrency charts and market news. They help us make decisions through the lens of the market, which helps us reduce the impact of crashes and maximize the rush of a bull run.
- **Marketing Director: Welshy**
 - The marketing director is responsible for finding, setting up and finalizing marketing proposals. They are the person who develops marketing strategies and helps drive hype and attention to our project.
- **Social Media Manager: Haynes**
 - The social media manager oversees our social media accounts, such as the Twitter, to help broadcast what is currently going on for the team and the project.
- **Community Manager: Lady Rarrar**
 - The community manager is the friend of all. They are the head of the community and are the community's direct line of contact to the development team. They oversee the channels, the moderation team, and help collate ideas and suggestions that were raised by the community. They also handle running community related events
- **Web Developer: Adam**
 - The web developer manages our web server and website.

In addition to these core roles, we will be looking to hire moderators to help assist us in managing our Telegram channel.

While we feel like we have covered the necessary roles to deliver an authentic crypto project, this list is not fixed nor permanent and we will be looking to expand the team.



Roadmap

It is important that we outline a paved direction for the project and what we plan to do. This is so our investors can use this as a yard stick to measure our performance to help reassure them that not only is the project alive, but it is delivering on committed work.

We have intentionally left wiggle room in each of our quarters to ensure that we can adjust our direction for work that is asked of us by our investors.

Q1: Establishment

- » Create a Telegram & Twitter
- » Launch the website
- » Publish the white paper
- » Host a private sale
- » Host the public sale of RAINBOW on DxSale
- » Launch to PancakeSwap V2
- » Listing on CoinGecko and CoinMarketCap
- » Listing on BscScan
- » Listing on secondary listing services such as CoinHunt
- » Expand team of moderators
- » Listing on at least one exchange
- » Adding live counters to website to show token price (USD), market cap, holders and circulating supply
- » Integrate wallet webapp into the website

Q2: Development

- » Integrate buy section into the website
- » Listing on multiple exchanges
- » Begin development on Bifrost



The \$RAINBOW Team

- » Deploy a proposal system and integrate an interface into the website for community-driven ideas
- » Reach out to other projects for cross-marketing and collaborations
- » Expand outreach and marketing strategies
- » Hire extra programmers & experienced developers

Q3: Future

- » Launch Bifrost Beta and host our first ever successfully launched BEP20 token
- » Implement staking/farming
- » Announce our secret project IRIS



Utility & Future Projects

\$RAINBOW isn't just a token. We have big aspirations and wish to make products and platforms that everyone can use. These products and platforms will also incentivize people to acquire and invest into \$RAINBOW, so that we can create a brand that lasts and an ecosystem that circulates wealth.

Our main project that we plan to launch soon is BIFROST, which you can learn about at <https://rainbowtoken.finance/bifrost.pdf>.

Other plans are to have staking/farming, governance systems with NFTs and we have a secret project IRIS that we will announce in the later stages of development.

Final

To learn more, head to <https://rainbowtoken.finance> and join the community at https://t.me/rainbow_crypto

